

SELIA SUPPORT FESTIVE SEASON ROAD SAFETY AWARENESS



Selia Group through Selia Selenggara Selatan ushered in 2013 Chinese New Year celebration with a Road Safety Campaign aimed at educating drivers and holiday goers on road safety measures. The campaign, which is in line with the efforts of the Ministry of Transport to cordone road accidents especially during the peak festive seasons, kicked starts on 7th & 8th February 2013, while the second phase resumed on the 11th February. The campaign was held at the Petronas Lebuh Ayer Keroh, Petronas Ampangan 2 and Petronas Ayer Hitam



The campaign encourage drivers to stop and refresh at all participating petrol stations, while being treated to beverages, snacks and road safety tips. SELIA Group also distributed 150 pack mandarin oranges and Vico drinks during the program period.

Through these CSR initiatives, Selia Group is also committed to play its part to educate and equipped all motorists with road safety tips to ensure a safer roads for all Malaysians.